



PRESS KIT





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For over 20 years Jewelry designer extraordinaire Victor Velyan has both influenced and inspired those in the jewelry industry. Not only does Velyan's strong work ethic and creativity leave an impression on everyone he meets, but it's also creating a whirlwind frenzy around the captivating jewelry in his latest line. Victor's work boasts careful attention to detail and makes for elegant, timeless pieces with an edgy twist.

Victor Velyan began his journey in the jewelry industry in 1984 as a diamond setter and 2 years later became a jeweler's apprentice. Over time and with uncompromised dedication, Velyan's knowledge of the industry grew, as did his desire to develop and share his vision with others. In 1995, with a decade of experience under his belt, Victor realized his dream by opening his manufacturing shop, Victor-Christy in Los Angeles, California. The studio allowed Velyan freedom and flexibility to produce pieces for some of the industry's most significant designers. Though his manufacturing and design for others proved to be undeniably successful, winning over 27 awards under other designers' names, his own creations were yet to be fully expressed. Velyan's work is also influenced by architecture, music, nature, travel, unique cultures, history and fine art. He combines metals and conglomerations of various gemstones. Diamonds accent the work to make bold, vivacious statements.

Victor is also inspired by his second home, Africa. He understands the continent, its people and is in tune with its nature - especially the animals.. He swims with the hammerhead sharks every September in Mexico, because their freedom offers him a view into the world he can get from no other. Nature in all its grandeur is more than just a retreat for him - it is a necessity. Victor Velyan's talent and vision, combined with his well-rounded knowledge of the jewelry industry, have placed him as a true innovator in today's fashion-inspired jewelry world.





24K & 18K Cuff with Paraibas and Diamonds by Victor Velyan  
24K & 18K Earrings with Paraibas and Diamonds by Victor Velyan  
24K & 18K Ring with Paraibas and Diamodns by Victor Velyan





24K & 18K Cuff with Cabochon Emeralds and Diamonds by Victor Velyan  
24K & 18K Earrings with Cabochon Emeralds and Diamonds by Victor Velyan  
24K & Silver Ring with Cabochon Emeralds and Diamonds by Victor Velyan





24K & Silver Link Bracelet Cuff with Blue Zircons and Diamonds by Victor Velyan  
24K & Silver Earrings with Blue Zircons and Diamonds by Victor Velyan





24K gold & Silver Pendant with Mexican Fire Opal and Diamonds by Victor Velyan  
24K, Silver & 18Y gold cuffs with Australian Black Opals, Peridots and Fire Opals by Victor Velyan





24K & Silver Cuff with Cabochon Mandarin Spessartite Garnets and Diamonds by Victor Velyan  
24K & Silver Earrings with Cabochon Tourmaline and Diamonds by Victor Velyan  
24K & 18K Ring with Cabochon Tourmaline by Victor Velyan





24K & Silver Earrings, Cuff and Ring with Spessartite Garnets and Diamonds, in Green Patina by Victor Velyan





24K gold Earrings with Carved Watermelon Tourmaline by Victor Velyan  
22K gold Cross with Spinel, Rubies and Diamonds Victor Velyan





24K Gold & Silver Earrings with Cacholong Opal and Pink Sapphires by Victor Velyan  
24K Gold & Silver Earrings with Turquoise by Victor Velyan  
24K gold Earrings with Chrysochase and White Sapphires by Victor Velyan





24K & 18K gold Ring with Australian Crystal Opals and Diamonds by Victor Velyan  
24K & Silver Link Bracelet with Australian Crystal Opals and Diamonds by Victor Velyan





24K & Silver Stud Earrings with Moonstones and Diamonds by Victor Velyan

24K & 18K Cuff with White Sapphires and Diamonds by Victor Velyan

24K & 18K gold Ring with Cabochon Moonstone, Blue Sapphires, Tsavorites and Diamonds by Victor Velyan





24K & Silver dog tags by Victor Velyan  
24K & Silver Cross Necklace with Garnet by Victor Velyan





18K Butterfly Pendant with Natural Paraiba, Moonstones,  
Pearls, White and Black Diamonds by Victor Velyan



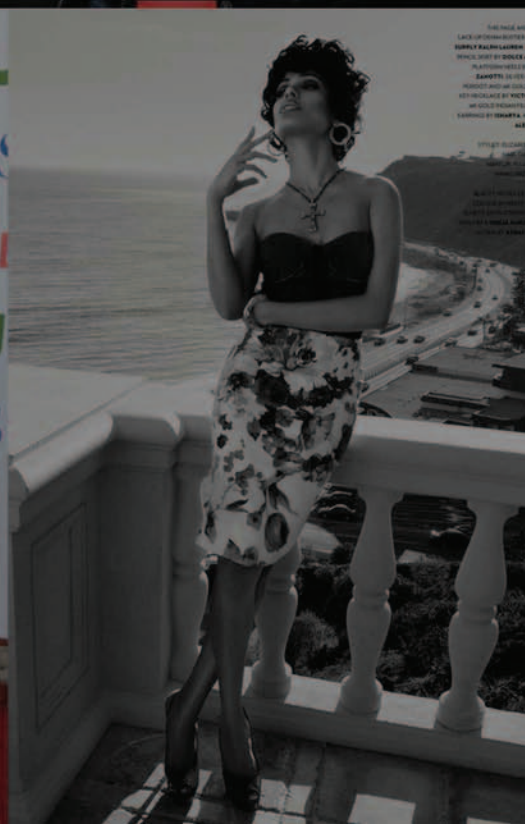


18K Jellyfish Necklace with Mexican Fire Opal,  
Diamonds, Cabochon Moonstones,  
Briolette Sapphires and Diamonds





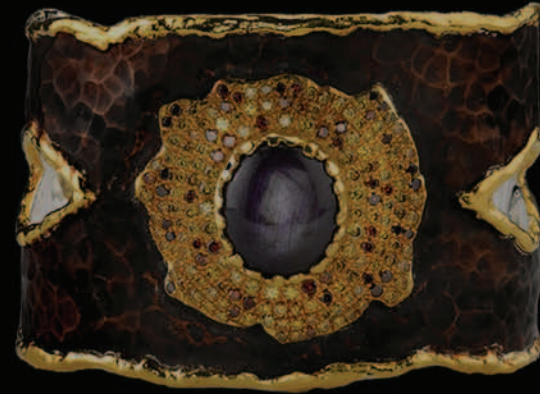








NBAF 2014  
Jewelry Designer Extraordinaire



2010 AGTA Spectrum Award  
Fashion Forward





[www.victorvelyan.com](http://www.victorvelyan.com)